

6 Facts You Need To Know About Backups



virtual IT



Data risk incidents keeps business owners awake at night.
However, your average PC user doesn't think about backups
until disaster strikes.

WHY YOU NEED A BACKUP

(OR TWO) OF THE DATA YOU CARE ABOUT

We've all had that terrible moment when hours of hard work on a professional presentation have gone down the drain after mistakenly deleting a near-perfect PowerPoint.

For business owners, lost data can mean thousands of lost dollars in revenue or productivity, and in some regulated industries, it can mean costly fines.

We want to remind all PC users to take a copy or two of the data they care about.

1. DATA LOSS IS AS INEVITABLE AS DEATH AND TAXES

UNLESS YOU HAVE A BACKUP.

Hardware/system failures account for 31 percent of data loss incidents, shows a StorageCraft poll.

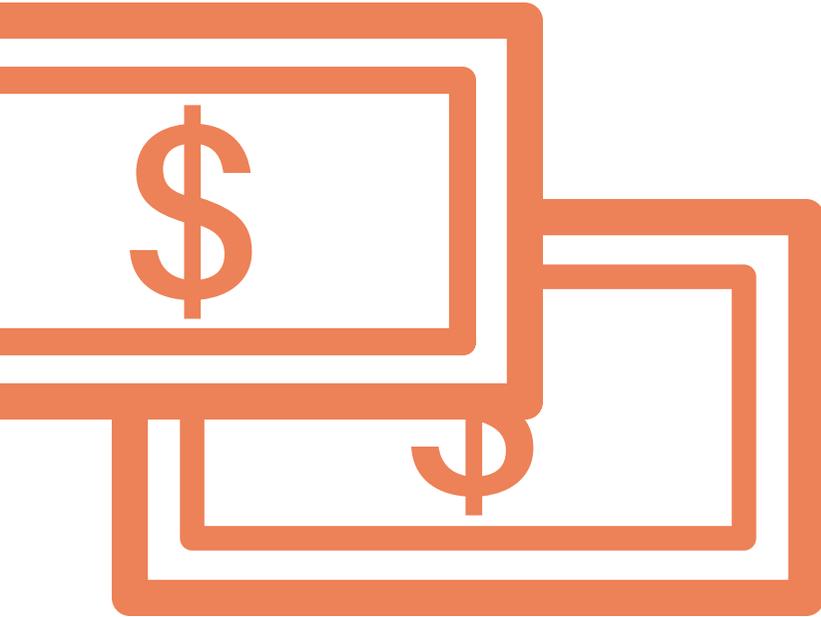
Another 29 percent of lost data incidents are due to human error, shows the same poll.

Following an outage, 35 percent of organizations lost at least one mission-critical application.



2. NOT HAVING A BACKUP

COMES WITH A STEEP PRICE...



We know well how costly data loss can be. On an individual level, a failed backup or recovery process can be a significant set back resulting in wasted money and missed deadlines.

For an organization, the costs can go into the six figures.

- Just one minute of downtime can cost up to \$926.
- Downtime cost 18% of companies up to \$6,000 in revenue.
- Business disruption following downtime can cost up to \$200,000.
- Companies pay, on average, \$136 for every lost record.

3. AND JUST BECAUSE

YOU'RE IN THE CLOUD

IT DOESN'T MEAN YOU'RE BACKED UP

You might have the impression that “data in the cloud is safe and is backed up”. That’s just not the case.

One in three companies using SaaS services has reported data loss.

64% of data loss in the cloud happens because of human error.

Most cloud providers have very good uptime guarantees (over 99%.

But they do not guarantee your data is safe in case of deletion.





4. BACKING UP IS HARD BECAUSE

WE ARE CREATING TOO MUCH DATA

- everyone brings their high-tech devices to work (BYOD policies)
- anyone can produce high-quality photos and videos with their mobile devices
- large files end up being stored on company systems

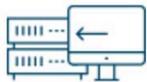
The sheer volume of data makes it all hard to manage, so companies end up with massive quantities of unstructured data.



5. BUT SOME BACKUPS ARE SMARTER THAN OTHERS...

Storage shouldn't really be this hard.

Technology now allows us to keep data safe and easily available – wherever it is stored: on-premises, in the cloud or on hybrid systems.



Backup

Capture everything—systems, applications, configuration settings, services, data—so you don't risk losing irreplaceable data, custom applications, or your operating system.



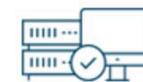
Scheduling

Run backups regularly, even while people work (they won't even notice), and you'll never risk losing more than a few minutes of data.



Recovery

Recover a file or a folder or restore a whole system fast, to the same or different hardware, and avoid downtime and its costs.



Testing

Verify backup images to ensure they're in a known good state for fast and reliable recovery.



Whatever disaster you are worried about,
we can help.

Stay safe, Back Up With Virtual IT!

www.GoVirtual-IT.com

Virtual IT is the leading provider of outsourced IT services for small and medium sized businesses.

For more information, visit WWW.GOVIRTUAL-IT.COM, call us at 844.355.4007 or email
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